




































































**SOUTHWESTERN UNIVERSITY**  
**PIRATES**

**CORPORATE PARTNERSHIP OPPORTUNITIES 2016-2017**

	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>	<b>BLACK</b>	<b>PIRATE</b>
<b>PARTNERSHIP BENEFITS</b>	<b>\$15,000+</b>	<b>\$10,000+</b>	<b>\$5,000+</b>	<b>\$3,000+</b>	<b>\$1,000+</b>	<b>\$500+</b>
Partner with the University to empower students to "think, create and connect, to make meaning and make a difference."						
Applicable tax deduction						
Invitation to participate in annual Merchant Fair						
Corporate logo displayed at Parent Orientation Registration & Merchant Fair						
Corporate logo placed on University's website with direct link to corporate website						
Williamson County Sun "Thank You" annual ad						
Football media guide ad (size listed)	FULL PAGE	FULL PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE	1/8 PAGE
Company provided promotional gift distributed in Pirate Golf Classic gift bags						
Logo placed on football digital scoreboard during home games						
Logo placed on football annual schedule poster						
Membership in President's Council and complimentary seating to Shilling Lecture and special donor events						
Name mentioned during all Athletics gameday announcements	FIVE TIMES	FOUR TIMES	THREE TIMES	TWO TIMES	ONE TIME	
Banner with corporate logo at football gamedays	TWO (4'x8')	TWO (4'x8')	TWO (4'x8')	TWO (4'x4')	ONE (4'x4')	
Banner with logo at baseball, basketball, lacrosse, soccer, softball and volleyball games	ONE	ONE	ONE	ONE		
Social media posts						
Corporate logo placed on Athletics' website with direct link to corporate website	PERMANENT	ROTATING	ROTATING	ROTATING		
Pirate Golf Classic sponsor	TOURNAMENT	LUNCHEON	GOLF CART			
Pirate Golf Classic hole sponsor						
Complimentary registration for Pirate Golf Classic	TWO FOURSOMES	TWO FOURSOMES	ONE FOURSOME			
Corporate logo placed at Pirate Golf Classic registration and post-event reception						
300 T-shirts passed out with corporate logo at one home football game						
Included in online video broadcasts of all home athletic events and away football games						
Special videos produced by Southwestern Athletics for social media	